



PRESS RELEASE
FOR IMMEDIATE RELEASE

MCI AWARDED SUSTAINABILITY TITLE

MCI LEADS IN SUSTAINABILITY WITH PROJECT ICARUS GOLD MEDAL AWARD FOR LEADERSHIP WORK

Geneva, 16 February 2016. The [MCI](#) Group has been awarded with the prestigious 'Project ICARUS Sustainability Gold Medal' by the GBTA Foundation, the education and research arm of the [Global Business Travel Association](#) (GBTA).

MCI received accolade for its commitment to make sustainability a core function within its business, integrating sustainability into supply chain and talent management, and for demonstrating thought leadership through its client consulting engagements. MCI's community programme and sustainability reporting were also hailed for marking a strong social legacy and driving transparency.

"I'm immensely proud that MCI has been awarded with the Project ICARUS Gold Medal," said Guy Bigwood, MCI Group Sustainability Director. "We have over 60 sustainability champions worldwide that are working incredibly hard to transform our processes, and engaging and enrolling their colleagues, peers and suppliers in our sustainability vision.

"This award recognises their great achievement and inspires us to improve further, while collaborating with our suppliers and industry partners to continue widening our scope to make a positive impact."

MCI now joins an elite group of winners including the Intercontinental Hotels Group, United Airlines, Starwood, PricewaterhouseCoopers (PwC) and British Airways.

MCI has developed a growing expertise in the sustainability and energy sector, organising over 700 events since 2010 with organisations such as the United Nations, Global Reporting Initiative and Sustainable Business to lead events on diversity, water and conservation.

MCI also has a business unit devoted to supporting Business Travel and Events clients and suppliers, offering consultative services to destinations, venues, corporations and institutions on how to engage and activate their stakeholders on environmental, social and ethical issues.

"Responsible Business is one of the foundations of MCI's brand and culture," explained Sebastien Tondeur, MCI Chief Executive Officer. "Our talented team are catalysts for change and MCI has become part of the global sustainability movement. I'm proud that we are using our skills, voice and relationships to leave a positive legacy and reducing our environmental footprint around the world."

MCI's latest award achievement builds on its two [ICARUS awards for its sustainability work](#), presented by the GBTA in 2015. This marks a total of 19 awards that MCI has won for its innovation, leadership and commitment to sustainable business.

ENDS

For more information please contact:

Sylvia Andre

MCI Group Marketing & Communications Director

Sylvia.Andre@mci-group.com

+41 (0) 22 33 99 500

ABOUT MCI

MCI is a global leader in engaging and activating audiences. Since 1987 we have been driving innovation in events and production, meetings, incentives, congresses, and association and community management. Through our creative consulting, analytics, sustainability and digital services, MCI helps multinational companies and international associations enhance their organisational performance, grow globally, energise communities and drive their business results. MCI is an independently owned company with headquarters in Geneva, Switzerland. Our 1,800 professionals in 60 cities and 32 countries help clients across Europe, the Americas, Asia-Pacific, India, the Middle East and Africa. Find out more at www.mci-group.com.

SUSTAINABILITY AT MCI

MCI's pioneering and award-winning Sustainability Consultancy advises cities, governments, associations and corporations on how to accelerate transformation, catalyse innovation and enhance brand reputation. With over 700 high-profile environmental, social and governance (ESG) events managed to date and industry-wide recognition for our pioneering sustainable event management, ISO certification consulting and sustainability reporting, we have become the world's leading organiser of sustainable events and events about sustainability. Find out more at www.mcisustainability.com.